

FAXimize Your Cisco IP Network

XMediusFAX®

BOARDLESS, T.38 FAX OVER IP (FOIP) SERVER



Sagem-Interstar's XMediusFAX® Is Cisco VoIP Compatible

Cisco VoIP network infrastructures are proliferating today. For organizations transitioning to a Cisco VoIP deployment, a vital component often overlooked in unified messaging is Fax over IP (FoIP).

Consequently, some new VoIP deployments remain non-optimized—with costly POTS lines or unreliable ATAs still utilized for connecting traditional fax machines and multifunction devices (MFDs)—while the rest of the organization's telecommunications are enjoying the features and reaping the benefits of VoIP.

This "fax problem" significantly impedes ROI payback on VoIP investments, since organizations continue to incur long-distance fax charges, fax board maintenance and upgrades, paper, toner, as well as other fax-related costs. Without FoIP, organizations are hindered in productivity, business workflow, and ultimately even regulatory compliance in sectors such as government, healthcare, and finance.

As a Cisco Technology Developer Partner, Sagem-Interstar (formerly Interstar Technologies) offers XMediusFAX®, a unique T.38 FoIP server application that addresses the "fax problem" in non-optimized VoIP environments.

About the XMediusFAX Boardless FoIP Technology

XMediusFAX differentiates itself as the world's first IP fax server software with a boardless approach to fax-enabling VoIP networks. Interoperating seamlessly with Cisco SIP and H.323 voice gateways, XMediusFAX enables faxes to share a common inbox, along with email and voicemail.

XMediusFAX offers end-users the most robust, cost-effective, and easy-to-deploy IP fax solution adapted for Cisco VoIP environments.

XMediusFAX is the first and only FoIP solution that talks to the Cisco CallManager VoIP platform in Media Gateway Control Protocol (MGCP) mode without the added expense of fax boards, additional routers or software kits. This saves money and leverages ROI on a Cisco VoIP deployment.

Cisco users with XMediusFAX T.38 FoIP technology reap numerous benefits, including a future-ready investment for both planned or installed VoIP networks, significantly lower costs, improved productivity, single-network manageability, seamless integration, and improved workflow.

Benefits

Unified Messaging

Faxes share a common inbox, along with email data and voicemail. Generates 25-40 minutes of additional productivity per employee per day.

Integrates Seamlessly

Facilitate business processes by integrating XMediusFAX with VoIP gateways, existing applications, groupware tools, IP PBXs, voicemail systems and MFDs. This utilizes existing resources and reduces costs, since no specialized fax hardware is required.

Saves Money & Increases ROI

XMediusFAX is a cost-effective solution that offers a low Total Cost of Ownership (TCO). Furthermore, organizations with multiple locations bypass approximately 40% of their long-distance tolls with XMediusFAX's Least Cost Routing (LCR) and Intelligent Number Recognition capabilities, since faxes are sent to the system resource closest to the destination. It pays for itself within 3-6 months.

Regulatory Compliance

Creates an audit trail of all faxes sent and received, facilitating compliance with laws such as HIPAA and SOX.



SUPPORTED CISCO VOIP GATEWAYS

(MGCP, SIP, H.323)

- 1700, 1800, 2600, 2800, 3600, 3700 and 3800 Series
- AS5300, AS5400 and AS5800 Series

Changing the Way You Fax™
www.faxserver.com



Sagem-Interstar
SAFRAN Group



Reliable, easy-to-use
&
secure FoIP.
For organizations of all sizes.

THE ONLY BOARDLESS
FOIP SOLUTION
FOR CISCO
CALLMANAGER MGCP
DEPLOYMENTS

Who is XMediusFAX for?

Sagem-Interstar's award-winning, future-ready XMediusFAX boardless T.38 FoIP solution targets organizations (of any size) that have deployed or plan to deploy a Cisco VoIP infrastructure.

Integration with Cisco VoIP

Field-proven to manage large fax volumes and deliver high levels of reliability and availability, XMediusFAX connects to Cisco voice gateways via SIP or H.323. The list of supported Cisco VoIP gateways are listed on page 1.

Deployments that utilize the Cisco CallManager, version 4.2 (3) and subsequent patches, connect to XMediusFAX in MGCP mode.

Integration with Email and MFDs

XMediusFAX runs on Microsoft Windows and Exchange 2000 and 2003 platforms.

Users can send and receive faxes directly from their desktop email client (Microsoft Outlook or Lotus Notes), SMTP mail client (Microsoft Outlook Express, Eudora and Mozilla Thunderbird) or networked MFDs (HP, Xerox, Lexmark, SAGEM, eCopy, OKI Printing Solutions) via the VoIP network.

XMediusFAX Seamless Integration with Cisco VoIP Gateways



A CISCO VALUE-ADDED PARTNER

Sagem-Interstar is committed to providing innovative unified messaging products that add value to Cisco products, and create new opportunities for Cisco resellers.

BENEFITS FOR THE CISCO RESELLER

- **Cisco Compatible.** XMediusFAX links you closer to your Cisco clients. It is a great add-on to new Cisco VoIP solutions, and is compatible with a wide selection of routers and gateways.
- **Fills the unified messaging gap.** With Cisco VoIP solutions, Unity Messaging, CallManager, and XMediusFAX, you can now offer a complete unified messaging solution with *carrier-class* offerings that combine email, voice and fax messaging.
- **New revenues.** Resellers and service providers can generate new business from their existing customer bases by adding XMediusFAX FoIP services. Even if your customers haven't made the leap to VoIP yet, they can still use XMediusFAX if they have compatible Cisco hardware. Due to its ease of use and cost-effectiveness, XMediusFAX appeals to Cisco-based service providers as a value-added, subscription-based feature for their customers.

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